



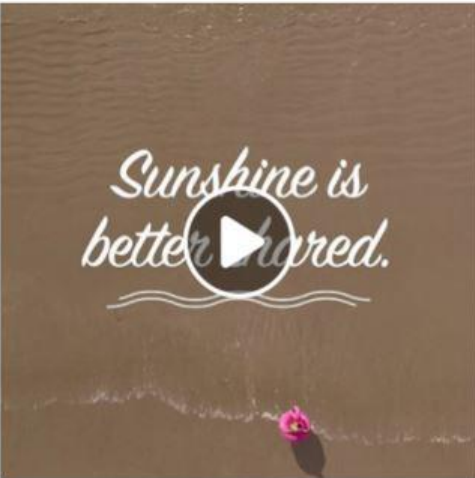
VISIT FLORIDA's Canada Winter Campaign Social Posts

VISIT FLORIDA Paid Social Posts

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VISIT FLORIDA Paid Post – Facebook Carousel

VISIT FLORIDA Paid Social Posts

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[HTTP://WWW.DOLLARCANADA.CA/VISITFLORIDA](http://www.dollarcanada.ca/visitflorida)

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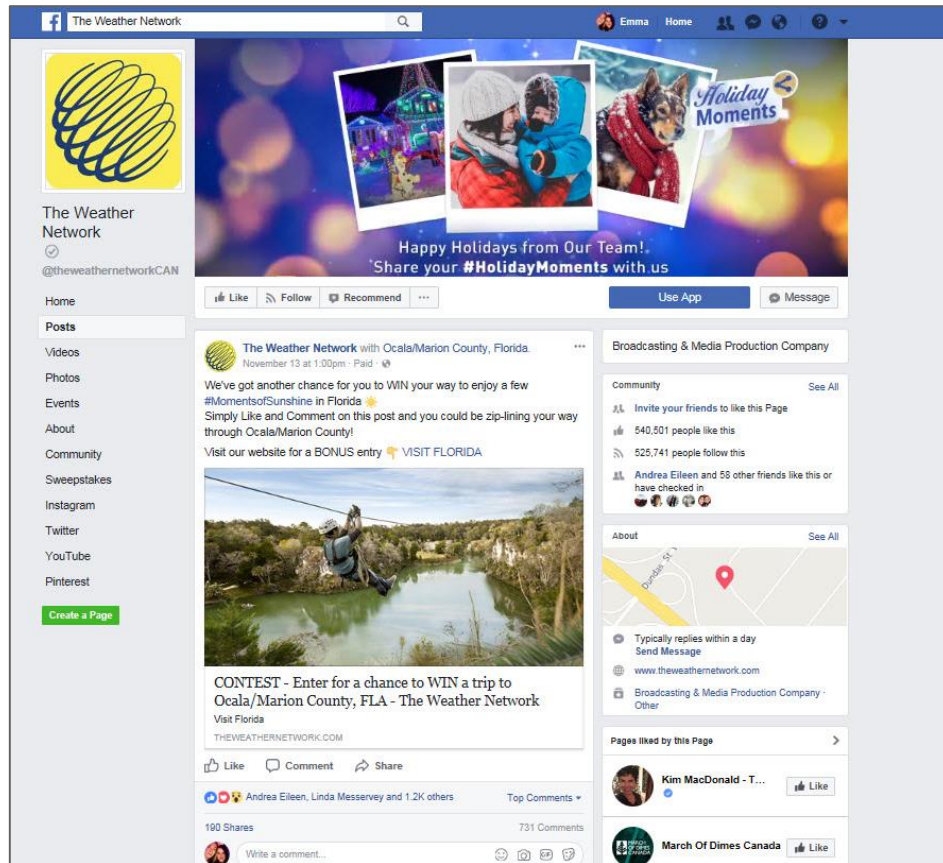


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The Weather Network Social Posts



The screenshot shows the Facebook profile of 'The Weather Network' (@theweathernetworkCAN). The cover photo features a collage of holiday-themed images with the text 'Happy Holidays from Our Team! Share your #HolidayMoments with us'. The main post is a sponsored announcement from 'The Weather Network with Ocala/Marion County, Florida' dated November 13 at 1:00pm. It promotes a contest where users can win a trip to Ocala/Marion County, FLA by participating in the #MomentsOfSunshine contest. The post includes a photo of a person zip-lining over a river and a link to 'VISIT FLORIDA'. The page also shows a sidebar with navigation links (Home, Posts, Videos, Photos, Events, About, Community, Sweepstakes, Instagram, Twitter, YouTube, Pinterest) and a 'Create a Page' button. Below the main post, there are comments and shares, including one from 'Kim MacDonald' and another from 'March Of Dimes Canada'.



The screenshot shows a social media post from the account 'weathernetwork' (verified). The profile picture is a yellow and black swirl logo. The bio states 'Paid partnership with ocala... Kimberden Farms'. The post features a large photo of a brown horse with a white blaze on its face, standing behind a black wooden fence in a grassy field with trees in the background. The caption reads: 'Hey gorgeous ☀️ Wanna win a trip to @visitflorida? Check out our Instagram Stories to enter to enjoy a trip for 4 to beautiful @ocalamarion 🐾 #MomentsOfSunshine #vacation #contest #Florida #Ocala #MarionCounty #sun #sunshine'. Below the caption, there are several comments: 'bossleysteven Beautiful', 'amandamichelle.read Love those pictures!', and 'cindy_and_streaxsamillion I just want to kiss that horse right on the white nose! lol gorgeous pics 🥰'. The post has '429 likes' and is dated 'NOVEMBER 17'. At the bottom, there is a 'Log in to like or comment.' prompt.

The Weather Network Social Posts




The Weather Network Social Posts

The Weather Network
October 31 at 2:45pm · 🌐

Already missing warmer temps? ☀️ Don't miss your chance to enjoy more #MomentsOfSunshine this fall!

Enter for a chance to WIN a trip for 4 to the The Beaches of Fort Myers & Sanibel by Liking and Commenting on this post! Receive a BONUS ENTRY by entering here: <http://ow.ly/67DK30geliX>



Enter for a chance to WIN over \$5,300 in prizes!

[Learn More](#)

74K Views

Like Comment Share

👍❤️🔥 963 Top Comments ▾

125 Shares

Write a comment...

Maryalice Sullivan Love, love Fort Myers and the weather app use it everyday! Sanibel is amazing! A vacation. Would be wonderful during a cold Canadian winter! 🌨️❄️☀️🌴🏖️
Like · Reply · November 4 at 8:23pm · Edited


Jennifer Lin With the crazy winds we experienced this past week here on the prairies, yes! I am ready to escape this cold weather! 🌨️❄️☀️🌴🏖️
Fort Myers
Like · Reply · October 31 at 5:49pm

[View more comments](#)

The Weather Network
November 6 at 1:12pm · 🌐

We want to send you to Visit St. Pete/Clearwater to enjoy your own #MomentsOfSunshine ☀️🌴🏖️ Like and Comment on this post to enter to WIN:

- Round-trip coach class air transportation for 4 to Tampa, FL
- 5 nights' accommodations at Wyndham Grand Clearwater Beach
- A behind-the-scenes tour of Dunedin Brewery and 4 passes to Honeymoon Island State Park... [See More](#)



scenes tour of Dunedin Brewery and a complimentary

Enter for a chance to WIN a Trip to America's Best Beaches!

[Learn More](#)

100K Views

Like Comment Share

👍❤️🔥 1.7K Top Comments ▾

198 Shares

Write a comment...

Kris Bannerman Would love to visit the Clearwater area again. It has been many years since we have been there. Absolutely love the Gulf side of Florida! Not to mention we are not fans of winter weather in Ontario!!
Like · Reply · 2 · November 7 at 12:51pm

Jennifer Marques-Lake I love Florida: what a perfect trip this would be with my new husband, whose parents winter not too far from Clearwater, so we could visit with them and friends as well! ❤️
Like · Reply · 1 · November 6 at 1:25pm

[View more comments](#)