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Adventure that Feeds the Soul. [newmexico.org](http://newmexico.org)



# New Mexico

TREASURES FOUND HERE

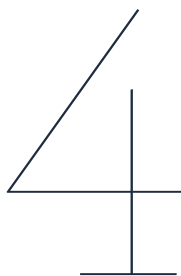
The Land of Enchantment is known for its dramatic landscapes, from Georgia O'Keeffe's desert vistas to the beginning of the Rocky Mountains. But what you can't experience in a photo or a painting is the rich history and characters that bring the scenery to life. This winter, discover New Mexico's vibrant culture and come away with stories worth passing down.

When you visit New Mexico, leave time to explore the state's unique architecture and plazas that have served as gathering places for centuries. Iconic adobe structures like San Francisco de Assisi Mission Church in Taos and the Palace of the Governors in Santa Fe shouldn't be missed. In the winter months, plazas light up with luminarias, or paper lanterns, for spectacular holiday celebrations. Explore the plazas in Mesilla or Albuquerque's Old Town to see them for yourself.

Of course, no trip to New Mexico is complete without shopping, thanks to the state's native communities and skilled artisans. Winter markets are the perfect place for holiday shopping—find handcrafted pottery, rugs, and turquoise jewelry that let you take the magic of New Mexico back home. // [newmexico.org](http://newmexico.org)

# Spanish Market

NEW MEXICO



Don't miss the world-famous Winter Spanish Market presented by the Spanish Colonial Arts Society.

Discover authentic 400-year-old traditions and innovative Spanish Colonial style artwork made by New Mexico artists. Come explore this Hispanic festival including art, local music, food, demonstrations, and more. Interact personally with extraordinary artists, learn about their traditions, and take home a special purchase to add to a collection or give as a gift. // [spanishcolonial.org](http://spanishcolonial.org)







# 5 Taos

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Surrounded by the mountains and lush forest of northern New Mexico, Taos has long been known as a premier destination for outdoor adventurers and arts and culture lovers. Serenity seekers can also be found here relaxing at world-class spas, natural hot springs, and spiritual retreats.

One-of-a-kind treatments utilizing sacred stones and blends of indigenous plants and oils await in the heart of town at the award-winning El Monte Sagrado Living Resort and Spa. A short trip south uncovers Ojo Caliente Mineral Springs Resort & Spa, the only hot springs in the world with four different sulfur-free healing mineral waters.

Those looking to experience inner peace amidst killer views can venture off the beaten path to soak in natural hot springs, or trek to nearby Questa to the Lama Foundation, a spiritual retreat dedicated to the awakening of consciousness. For a luxurious pampering, head to the The Blake's Spa & Wellness Center at Taos Ski Valley for treatments inspired by the ski resort's rich past, while drawing energy from Taos Mountain.

It's easy to fall for the unique small-town charm of Taos – but what really captivates the soul of visitors is the opportunity to experience true tranquility amongst breathtaking landscapes. // [taos.org](http://taos.org)







# 6 Ski New Mexico

For an unforgettable winter vacation, bring your family to ski in New Mexico, where après is just the beginning. The state's eight alpine ski areas all offer stunning scenery, mouthwatering cuisine, and unique culture that's generations in the making.

Take the gondola to the top of Ski Apache, the country's southernmost ski resort, to access 55 runs for all skill levels. Affordable prices and a friendly ski school take the stress out of group travel—and the bluebird days don't hurt either.

In the Enchanted Circle, head to Red River for small-town flavor and holiday festivals like the Christmas Eve torchlight parade. Grab a hearty meal at Shotgun Willie's, then stay at the Copper King Lodge for exceptional views and ski-in ski-out convenience. Or make your way to Taos, where world-class terrain meets family-friendly features like daycare, tubing for kids, and one of the country's top-rated ski shops.

Sunny days meet chile nights in Santa Fe. End a day of fresh powder with chile rellenos at Joseph's, followed by a local brew at Draft Station on the plaza downtown. On your day off, venture over to Meow Wolf, a funky, interactive art experience that wows all ages.

No matter which ski area you choose, the Land of Enchantment awaits with blue skies and stories you couldn't find anywhere else. // [newmexico.org/ski](http://newmexico.org/ski)

# 7 Artesia

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Take a stroll through the past in downtown Artesia, where a historic walking tour features bronze sculptures of cowboys, cattle, and pioneers. Discover a western town's transition from ranching hub to bustling oil town with larger-than-life sculptures that bring history alive.

Along the way, you'll find the Ocotillo Performing Arts Center, a lively venue that's home to classical and world music, dance, theater, and comedy. Or stop in at the Artesia Historical Museum and Art Center, which features photographs, artifacts, and exhibits that tell the story of this Pecos Valley community. A meal at Henry's Barbeque is a guaranteed treat (especially if you get the green chile brisket).

The holidays are the perfect time to visit with kids—on December 5, Light Up Artesia brings holiday cheer to the whole town with the lighting of lanterns and a Christmas parade. Make memories this winter with a trip to Artesia, a town “born of water” with plenty of soul. // [artesiachamber.com](http://artesiachamber.com)







Where the Rockies begin. [TRUE]

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