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JOB TRPCORO17025  
TITLE You Can Spring OOH  
CLIENT Travel Portland  
FILE TRPCORO17025\_SF\_314\_6x12  
OFFICE W+K Portland  
ECD Eric Baldwin / Jason Bagley

CD Hal Curtis  
DD  
AD Kate Digilio  
CW Eric Swanson  
SD Dana Beaty  
SM Lis Moran

AE Lindsey Warner  
PM Lis Moran  
PP Kristin Holder  
AB Mari Joe  
COLOR Greg Radich / Lilly Archer  
PHOTO House Special  
DESIGN Dana Beaty

LOCATION San Francisco: 306 Buchanan @ Union  
POST DATE 1 May 2017  
TRIM 6'H x 12'W  
SAFETY 0" each side  
BLEED 0.125" each side  
ACTUAL 6'H x 12'W  
SCALE 1" = 1'

Wieden  
Kennedy<sup>+</sup>

USAGE Consult Art Production for usage information.

SIGN	DATE	SIGN	DATE	SIGN	DATE	SIGN	DATE	DATE
Studio Designer		Creative Director		Account Exec		Copyeditor		
Studio Manager		Creative Director		Project Manager		Art Producer		Time
Art Director		Design Director		Print Producer		Client		Mechanical #
Copywriter		Studio Design		Retoucher		Business Affairs		Output %

