

A

#WIDM

Fan Guide
to Portland

This book belongs to:

Welcome to Portland!

In its 17th season, the wildly popular Dutch reality TV show “*Wie is de Mol?*” came to the United States for the first time. They chose Portland as their starting point, and we think you should, too!

This guide includes highlights from the first three episodes, in and around Portland. There’s room for your own notes and resources to help you plan your WIDM-inspired trip to Oregon.



EPISODE 1: In Portland

HAWTHORNE BRIDGE

Built in 1910, Portland's Hawthorne Bridge is the oldest vertical lift bridge still in operation in the United States. You can't lift the bridge like the WIDM contestants did, but you can cross it by foot, bike, bus or car to reach the Central Eastside from downtown.

- One of Portland's nicknames is "Bridgetown."
- Tilikum Crossing, opened in 2015, is the only U.S. bridge dedicated to light rail, buses, bicycles and pedestrians - no automobile traffic.

Portland has 12 bridges spanning the Willamette River.

PORTLAND ART MUSEUM

The largest art museum in Oregon and one of the oldest in the country, the Portland Art Museum was founded in 1892. Its acclaimed collection includes Native American, Asian and American art.

- The Portland Art Museum hosted Mark Rothko's first solo exhibition in 1933 and will break ground in 2018 on an expansion named for the artist, who lived in Portland from 1913-1922.
- Wordstock, Portland's literary festival, is held at the museum each November.

Museum admission is free on the first Thursday evening of every month.

HOTEL MODERA

The mid-century modern Hotel Modera is situated in the heart of downtown Portland's business and arts district and served as home base for the WIDM candidates.

PHOTO: Hotel Modera





PITTOCK MANSION

The landmark Pittock Mansion, built in 1914, offers picture-perfect views, as well as a glimpse of Portland's past. Tour the 23 art- and antique-filled rooms, then stroll the gardens and savor knockout vistas of downtown and Mount Hood.

- Below the mansion, Northwest Portland is one of the city's best districts for shopping and people-watching.
- Nearby Washington Park encompasses the Oregon Zoo, the International Rose Test Garden, the Portland Japanese Garden and two family-friendly museums.

Forest Park, the largest urban wilderness in the United States, adjoins Pittock Mansion.

BAGDAD THEATER AND PUB

First opened in 1927, the Bagdad was restored to its original glory by popular brewers, the McMenemy brothers, in 1991 — and completely renovated in 2013. The Backstage Bar is a hidden room behind the Bagdad's screen that stretches seven stories from floor to ceiling.

- Portland has more than 10 "brew 'n' view" theaters, where you can enjoy craft beer while you watch movies.
- The Bagdad is a landmark of Southeast Portland's Hawthorne district, where you'll also find vintage and boutique shopping, bars and restaurants.

Movies made in Oregon include Wild, Twilight, The Goonies and Stand by Me.

Great movies and concerts we saw in Portland:

1. _____
2. _____
3. _____

FOOD CARTS

With more than 600 tiny kitchens and counting, Portland's food-cart scene is legendary. Unlike other cities' mobile food trucks, most Portland carts stay put in groups called "pods," making it a snap to sample several at a time.

- The food cart pod at 10th and Alder downtown spans two blocks and houses dozens and dozens of delicious carts.

Food carts are one of the reasons International Traveller called Portland "the USA's coolest city" in 2016.



UMBRELLA MAN

Take a selfie with J. Seward Johnson's *Allow Me*, known to locals as "Umbrella Man," in downtown's Pioneer Courthouse Square (see p. 18). In the square, look for more public art, including the whimsical *Weather Machine*, which issues a forecast every day at noon.



PHOTO: Beth Constantine

EPISODE 1: In the Region

TRILLIUM LAKE

Trillium Lake, located 97 km southeast of downtown Portland, offers recreation in the beautiful setting of Oregon's Mt. Hood Territory. Winter brings snowshoeing and cross-country skiing, while summer provides fishing, hiking and prime photography opportunities with a stunning Mount Hood backdrop.

The Trillium Lake Loop Trail is a favorite all year.



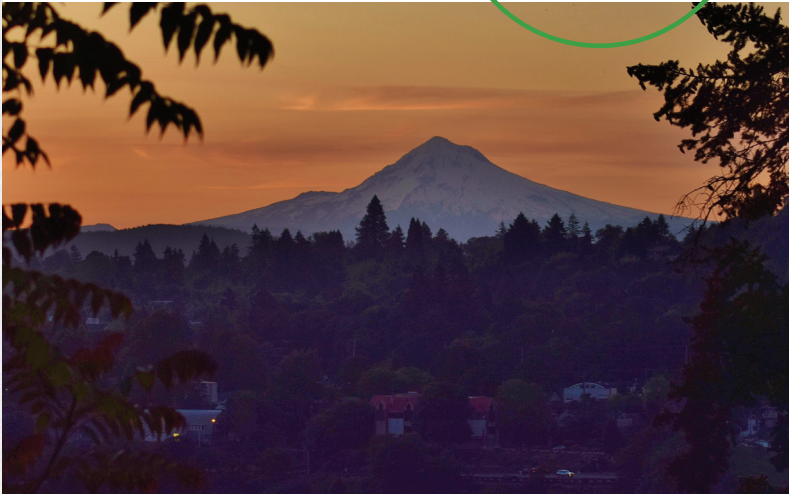
Columbia River Gorge

MOUNT HOOD

At an elevation of 3,427 meters, Mount Hood is Oregon's tallest and grandest peak — and it's just 90 minutes from Portland. The mountain offers an array of outdoor activities year-round, including skiing and snowboarding in the winter and mountain biking, camping, hiking and birding in the summer.

- Mount Hood lodging options include the iconic Timberline Lodge, as well as resorts, vacation rentals and campgrounds.

There are three major ski resorts on Mount Hood.



Favorite hikes and scenic areas around Portland:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____



EPISODE 2: In Portland

OAKS AMUSEMENT PARK

On the banks of the Willamette River in Southeast Portland, historic Oaks Amusement Park has been providing carnival thrills and family fun since 1905. With 18 tree-studded hectares of rides (like bumper cars and a roller coaster) and the West Coast's largest roller-skating rink, the park entertains all ages.

- Oaks Park is located in Sellwood, one of Portland's oldest neighborhoods and a favorite spot for antique shopping.



- The Oaks Park roller rink is the last one in the U.S. to feature live music from a massive Wurlitzer pipe organ in the ceiling. It's also home to the Rose City Rollers, Portland's women's roller derby league.

THE CULTURAL DISTRICT

While the Gus J. Solomon U.S. Courthouse isn't open to the public, it is in the heart of downtown Portland's Cultural District. Nearby, you'll find the Portland Art Museum and the Oregon Historical Society, with artifacts and exhibits tracing the region's history back to its first inhabitants. The Arlene Schnitzer Concert Hall and other theaters in the district host a variety of performances.

Favorite spots in the Cultural District:

1. _____
2. _____
3. _____



DIRECTOR PARK

Director Park, downtown Portland's newest park, was converted from a parking garage into a public square in 2009. Located just a block from Pioneer Courthouse Square, the park features a café, ample outdoor seating and a fountain.



OREGON CITY

Founded in 1829, Oregon City was Oregon's first capital and the final wagon stop on the Oregon Trail. At the north end of town, the End of the Oregon Trail Interpretive Center provides an excellent glimpse of life along the historic route.

In 1844, Oregon City became the United States' first incorporated city west of the Rocky Mountains.

EPISODE 2: In the Region

WILLAMETTE FALLS

See the abandoned Blue Heron Mill (a WIDM location that's not open to the public) from the river as you kayak to the base of Willamette Falls. Learn about the falls' role in Native American cultural activities, pioneer settlement and scientific advancement — and view them from above — at the Museum of the Oregon Territory.

Willamette Falls is the second largest waterfall by volume in the U.S. - topped only by Niagara Falls.

- A project is underway to provide better public access to Willamette Falls. A "riverwalk" connecting historic downtown Oregon City to the falls will break ground in 2018.

Other great discoveries around Portland:

1. _____
2. _____
3. _____

Portland City Center

Pearl District

NW 10th Ave.

Old Town/
Chinatown

W Burnside St.

TO PITTOCK MANSION

FOOD CARTS



DIRECTOR PARK

SW Broadway

Downtown

PIONEER

COURTHOUSE SQUARE/
UMBRELLA MAN



SW Yamhill St.

CULTURAL DISTRICT

PORTLAND
ART MUSEUM



OLD CHURCH



HOTEL MODERA

SW Madison St.

Willamette
River

I-5

HAWTHORNE
BRIDGE

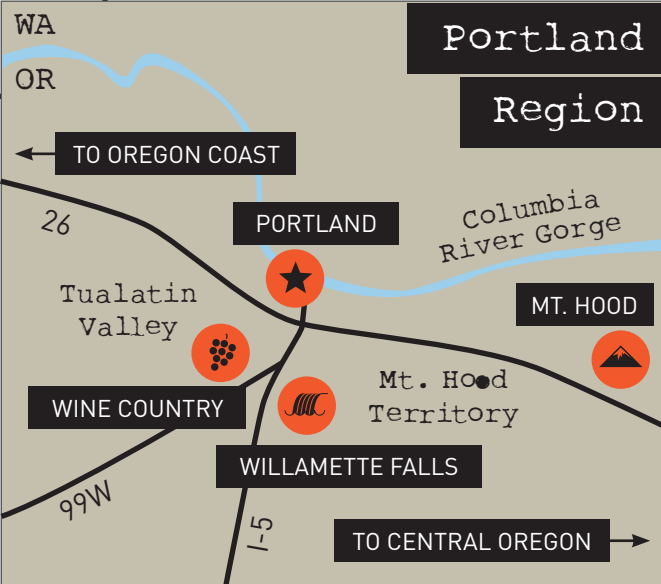
SW Naito Parkway

University
District

I-405

TO PENINSULA PARK
ROSE GARDEN

I-84



Portland Region

TO OREGON COAST

PORTLAND

Columbia
River Gorge

MT. HOOD



WINE COUNTRY



Mt. Hood
Territory

WILLAMETTE FALLS



TO CENTRAL OREGON

SE Hawthorne Blvd.

TO OAKS

AMUSEMENT PARK

TO BAGDAD THEATER

99E/
SE Grand Ave.



EPISODE 3: In Portland

PIONEER COURTHOUSE SQUARE

Affectionately known as Portland's "living room," Pioneer Courthouse Square is a thriving urban plaza in the middle of downtown. The square is served by MAX light rail and bus and is home to the Travel Portland Visitor Information Center and the TriMet public transit ticket office, as well as several food carts.

- The square used to be a parking lot; its conversion to a public park in 1984 was a product of Portland's commitment to progressive urban planning.
- Pioneer Courthouse Square is the single most-visited site in the state of Oregon, attracting more than 9.5 million visitors annually.

THE OLD CHURCH

Built as a Presbyterian church in 1883, the Old Church reflects the Victorian architecture that once filled Portland. Now hosting concerts and community events, the church boasts an interior rich in period details like built-in umbrella racks, hand-carved fir pews and Corinthian columns.

The Old Church offers free concerts every Wednesday at noon.

POWELL'S BOOKS

Covering an entire city block, Powell's City of Books is more than a great bookstore: It's a microcosm of Portland, packed with smart and eclectic offerings, passionate people and, naturally, its own coffee shop. And, just like Portland, it's open 365 days a year!





PENINSULA PARK

ROSE GARDEN

Portland's first public rose garden, Peninsula Park Rose Garden is more than a century old. An iconic fountain and bandstand complement the splendor of more than 5,000 roses.

- The Portland Rose Festival attracts more than 1 million attendees every June with parades, carnival rides, concerts and more.
- Portland is known as "the City of Roses."

PHOTO: Portland Parks & Recreation

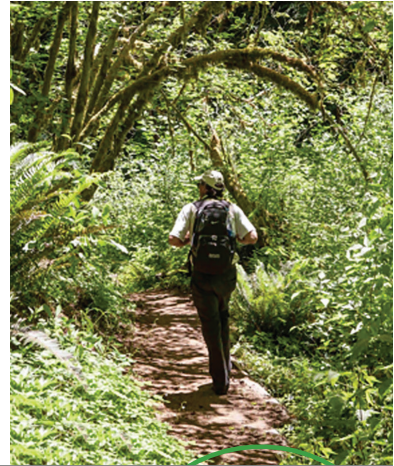
EPISODE 3: In the Region

TUALATIN VALLEY

To get to the Oregon Coast, WIDM contestants traveled through Tualatin Valley vineyards and neighboring forests. If they'd had the choice, they might have opted to visit Ponzi (or another nearby winery)

The Grand Lodge was once home to Freemasons, a group that stemmed from 15th century England.

to sample the goods. Perhaps they would have gone biking on the Tualatin Valley Scenic Bikeway, hiked in the Tillamook State Forest, and camped at L.L. Stub Stewart State Park. Or, stayed at McMenamins Grand Lodge in Forest Grove.



THE OREGON COAST

The Oregon Coast is 584 km of rugged shoreline, where tide pools and hiking trails share sunsets with beach towns and lighthouses, and where visitors can experience a frontier that will never fade away — Oregon state law promises free public access to all beaches. Best of all, the coast is less than two hours' drive from Portland.

- Haystack Rock, a 72m sea stack in Cannon Beach, is a great spot for photos. You may recognize it from the 1985 film *The Goonies*.

There are 11 lighthouses along the Oregon Coast.

Explore More of the Portland Region



OREGON'S MT. HOOD TERRITORY

mthoodterritory.com

From the peak of its most recognized landmark, majestic Mount Hood, to the fertile Willamette Valley farmland where specialties include tulips, berries and wines, Oregon's Mt. Hood Territory is ripe for exploration.

This area southeast of Portland offers history stretching back to pioneer days along the Oregon Trail and the Barlow Road, an abundance of festivals and events, diverse lodging and tax-free shopping.

Year-round recreation for all skill levels stretches from the mountain (skiing, snowboarding, snowshoeing) to rivers and lakes (whitewater rafting, kayaking, fishing) and trails (mountain biking, hiking, climbing, horseback riding). The region is also popular for camping and golfing.

THE TUALATIN VALLEY

tualatinvalley.org

Conveniently situated between downtown Portland and the Oregon Coast, the Tualatin Valley mixes urban amenities with serene natural and agricultural settings. Lovers of the outdoors will enjoy bird watching, zip-lining and an 80 km scenic bikeway. There's also ample tax-free shopping and world-class golf courses.

A relaxing drive on the Vineyard & Valley Scenic Route lets you explore the area's many U-pick farms, farm stands and wineries. The Tualatin Valley is in the northern Willamette Valley wine region and has more than 30 wineries, which produce acclaimed pinot noir and pinot gris, along with Riesling, gewürztraminer, chardonnay and rosé.

PHOTOS: (Facing page) Melissa Hay; (This page) Paul Loofburrow



Explore More of Oregon



OREGON: THE PEOPLE'S COAST

visittheoregoncoast.com

The beautifully rugged Oregon coast boasts 584 km of dramatic rock formations, lush rainforests, waterfalls, parks, excellent hiking trails and epic scenery — all of which are open to the public. “The People’s Coast” is less than a two-hour drive from downtown Portland.



EASTERN OREGON

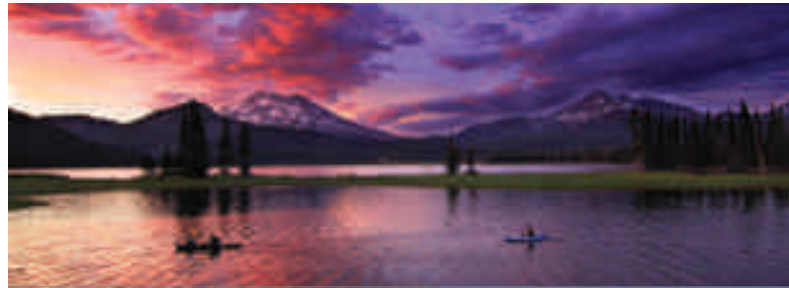
visiteasternoregon.com

The state’s wildest region, Eastern Oregon is home to the Pendleton Round-up rodeo, Oregon Trail history, amazing scenery and rich culture. It’s also where you’ll find two of the Seven Wonders of Oregon — the Painted Hills and the Wallows.

CENTRAL OREGON

visitcentraloregon.com

Whether you prefer fly-fishing, rock climbing or skiing, Central Oregon is the perfect place to reconnect with nature. Follow in the footsteps of U.S. astronauts who used the otherworldly lava fields to practice walking on the moon and enjoy high-desert hospitality in the mountain town of Bend.



TRAVEL OREGON

traveloregon.com

Made up of seven diverse regions, Oregon has the ocean, mountains, valleys, high desert, cities, small towns, and almost everything in between. Visit Travel Oregon, the official guide to Oregon travel and tourism information, to learn more.



PHOTO: Travel Oregon



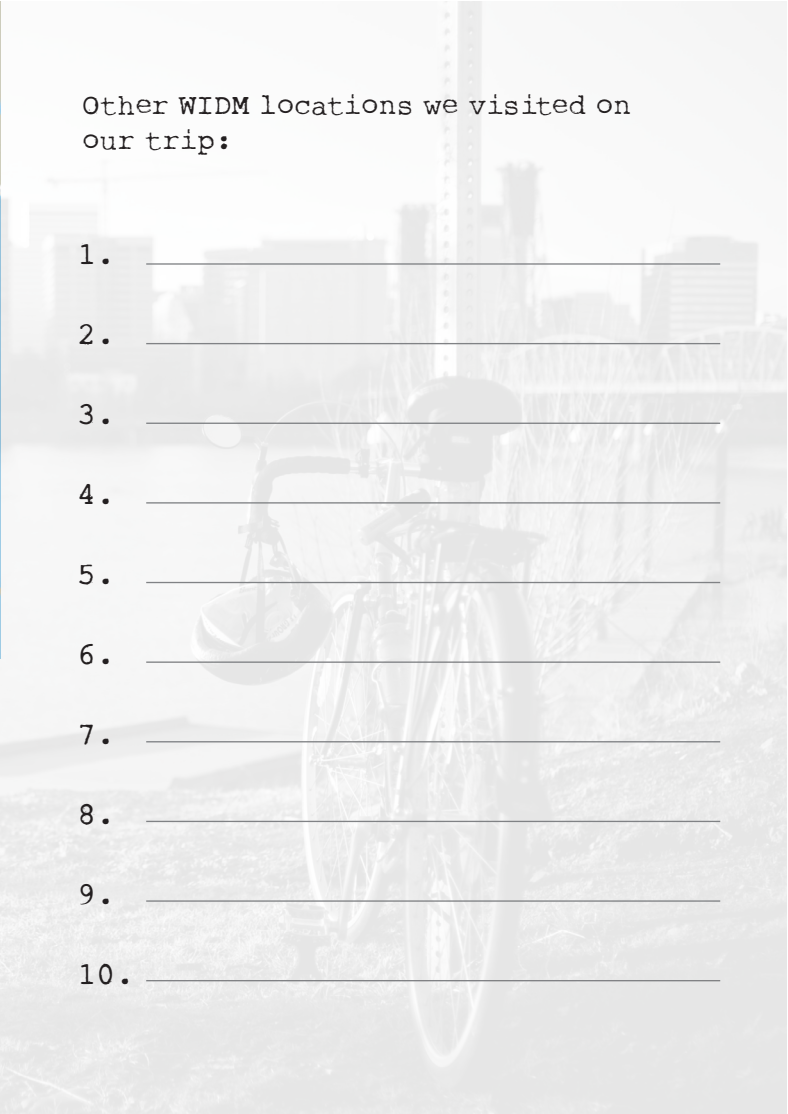
Getting to Oregon

Delta Air Lines, in partnership with KLM, flies nonstop year-round from Amsterdam to Portland. You can also fly through Reykjavik on Icelandair.

Visit
Travel Portland
online at
TravelPortland.com

Other WIDM locations we visited on our trip:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____



travel PORTLAND

TravelPortland.com



The
Tualatin
Valley
Oregon

