

# ODNARO TRAVEL IN OSAKA 2017



TOP | LEFT: Up to a half-million people pass by this poster daily at the Hanshin Department store, in Osaka featuring “Wonderful Wonderland Portland” Fair.

TOP | RIGHT: Hanshin Department Store homepage with a Dude feature.

BELOW | CLOCKWISE:  
Dude welcomes shoppers at the department store to a week-long fair featuring Portland brands large and small, from Columbia Sportswear to Stumptown Coffee.

Dude is featured in the “all about Portland” stage show.

Dude showing off all the VR head experiences, including Portland food carts, skiing on Mt. Hood and the DIY center.

Customers browse the Ondarotoop travel brochure at Ondaro Travel pop-up.



Close up of promo calendar.

