

PLACES TO GO THINGS TO DO EXPLORE

VISITUTAH.COM: HUMAN-CENTERED DESIGN

Utah Office of Tourism

RE PLAN YOUR TRIP





Q

WE HAVE A LOT OF PEOPLE TO DO RIGHT BY.

4.6 5 5 i t e v i s i t

10M Pages visited



HOW WE'RE HELPING PEOPLE





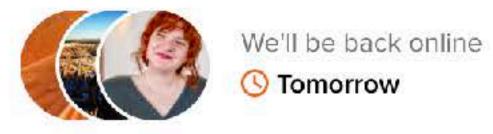
PLACES TO GO THINGS TO DO

PLAN YOUR TRIP EXPLORE



We're here to answer your questions about traveling to Utah, including coronavirus information.

Start a conversation



🔀 Send us a message

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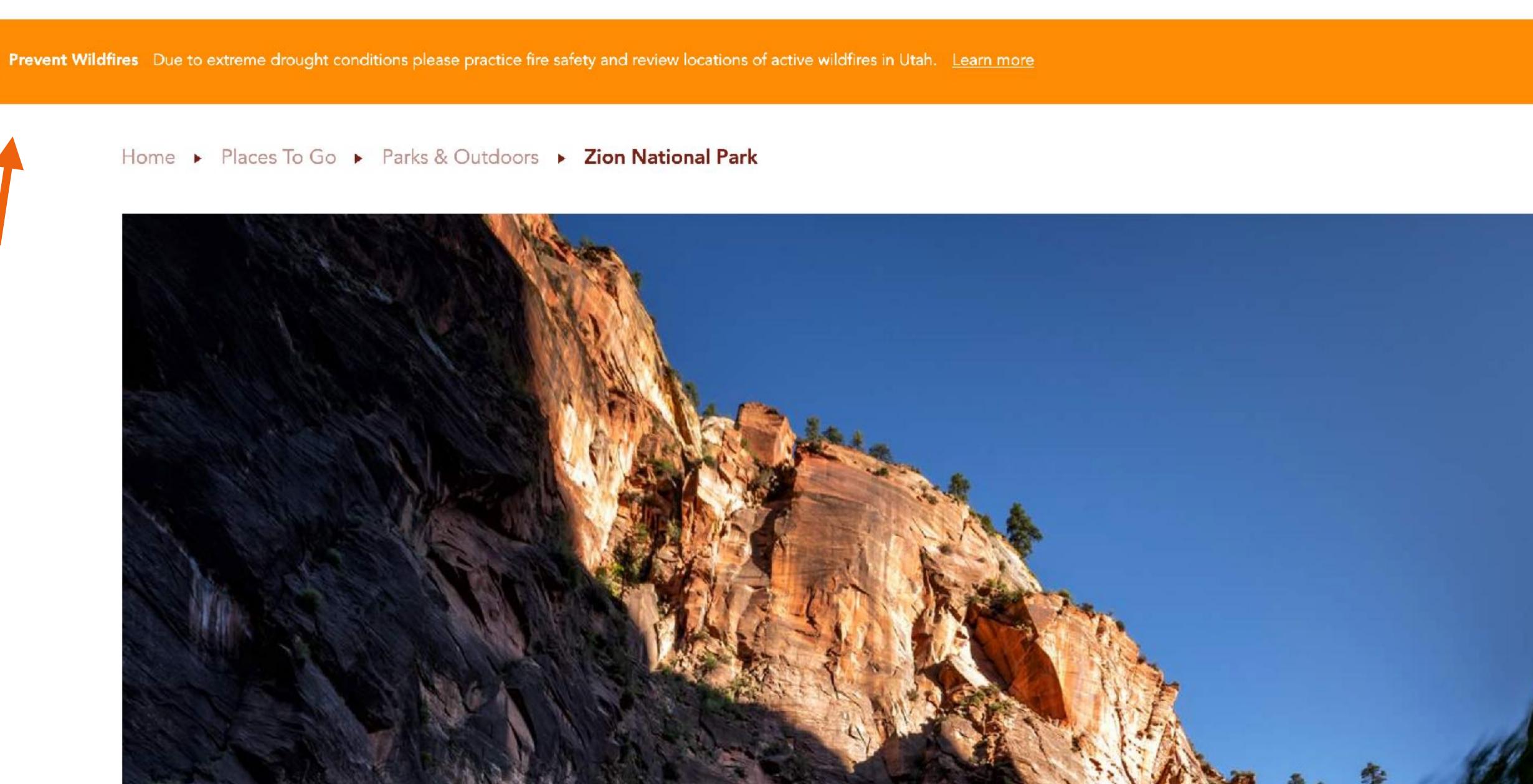


PLACES TO GO

THINGS TO DO





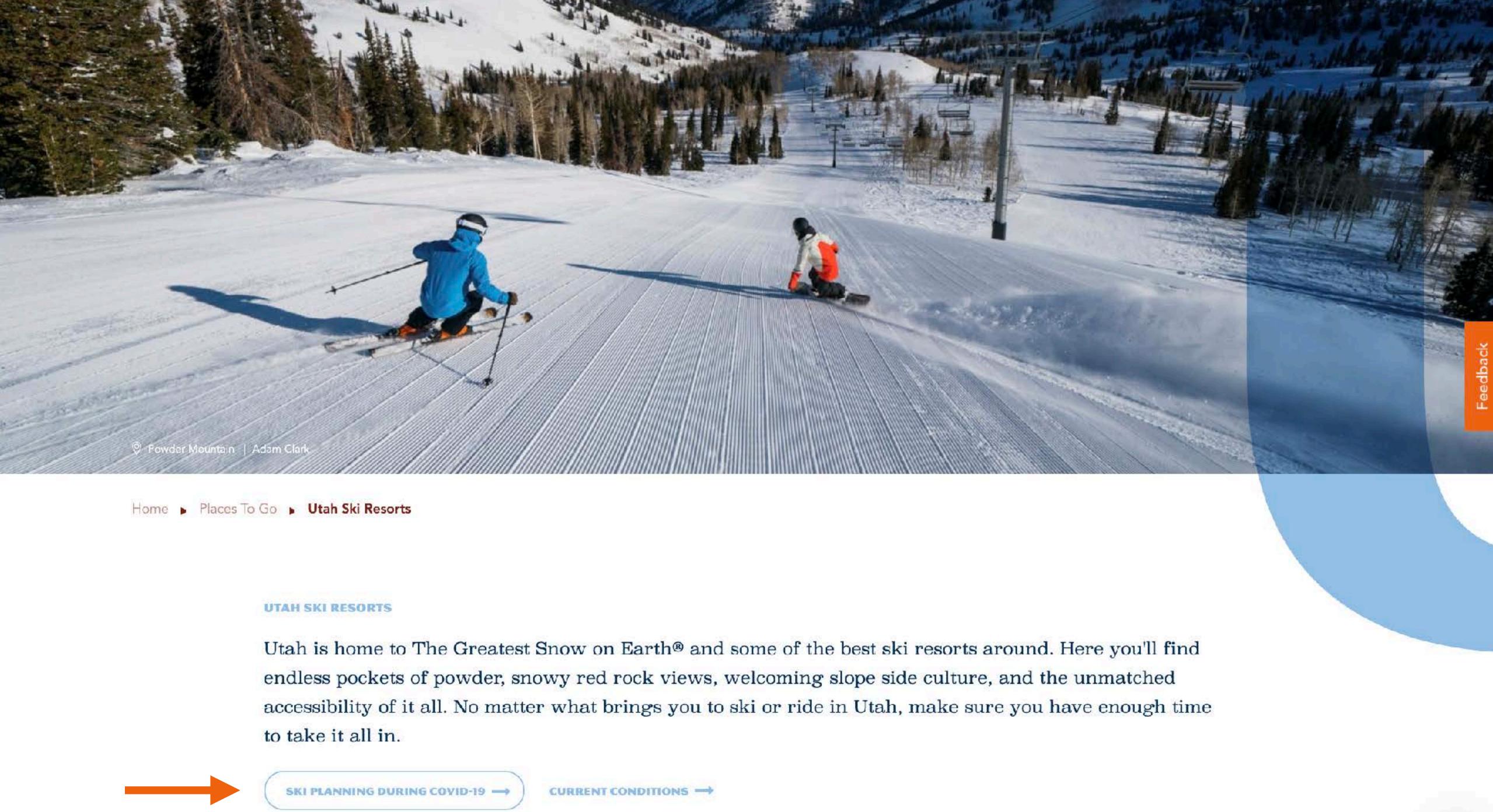




EXPLORE

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PLACES TO GO





146 Results for "dog"





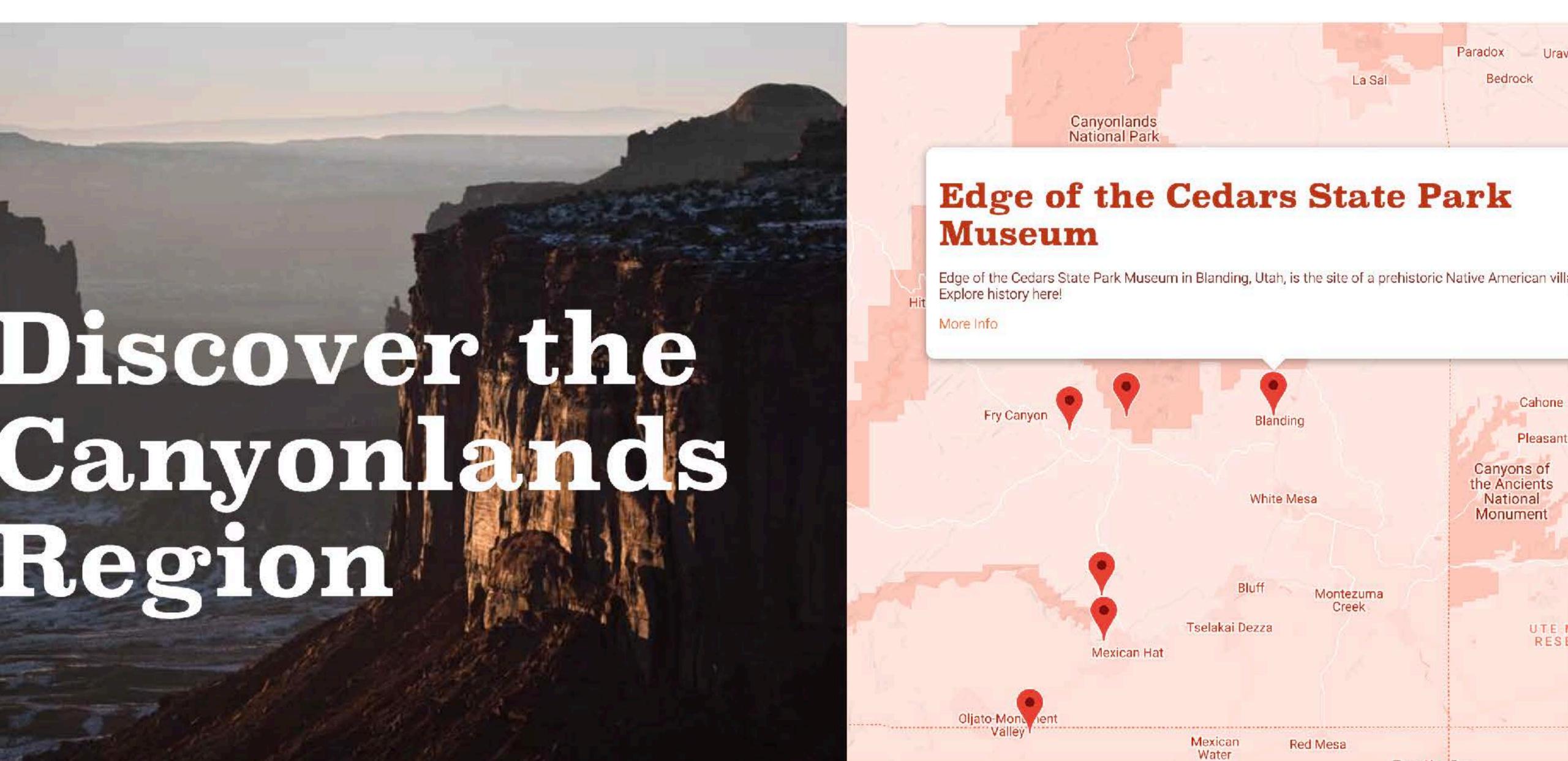






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THINGS TO DO

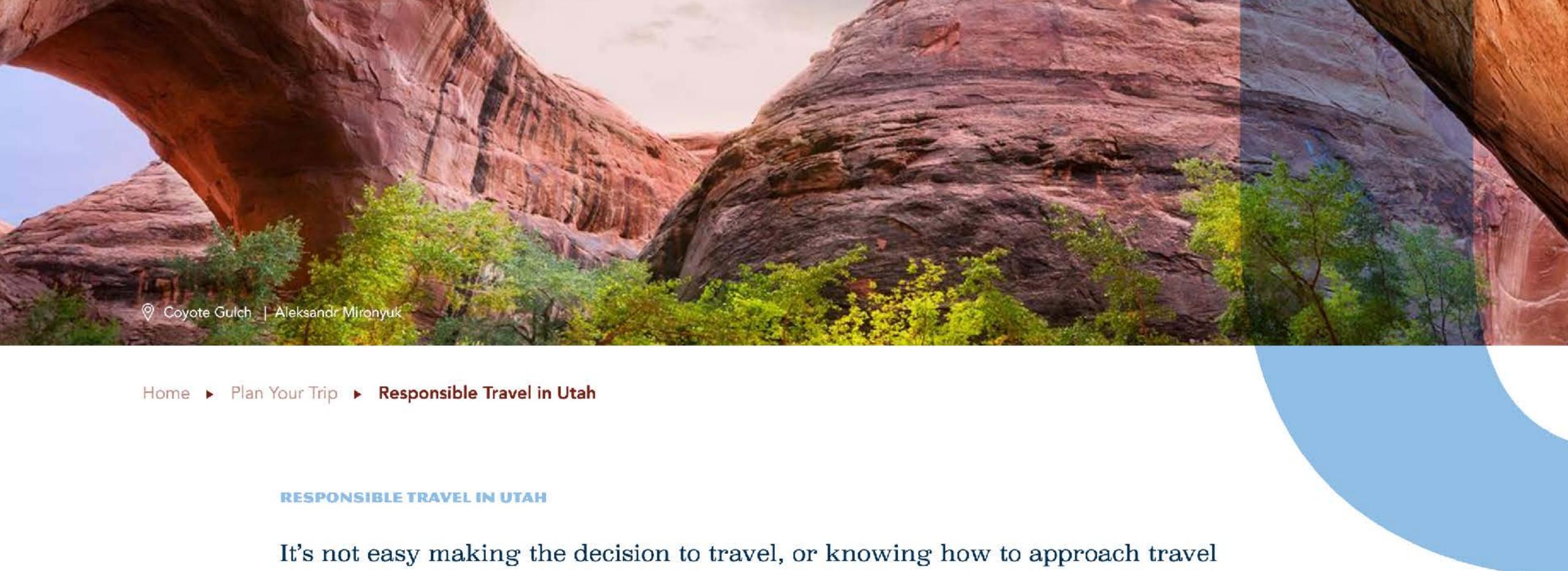


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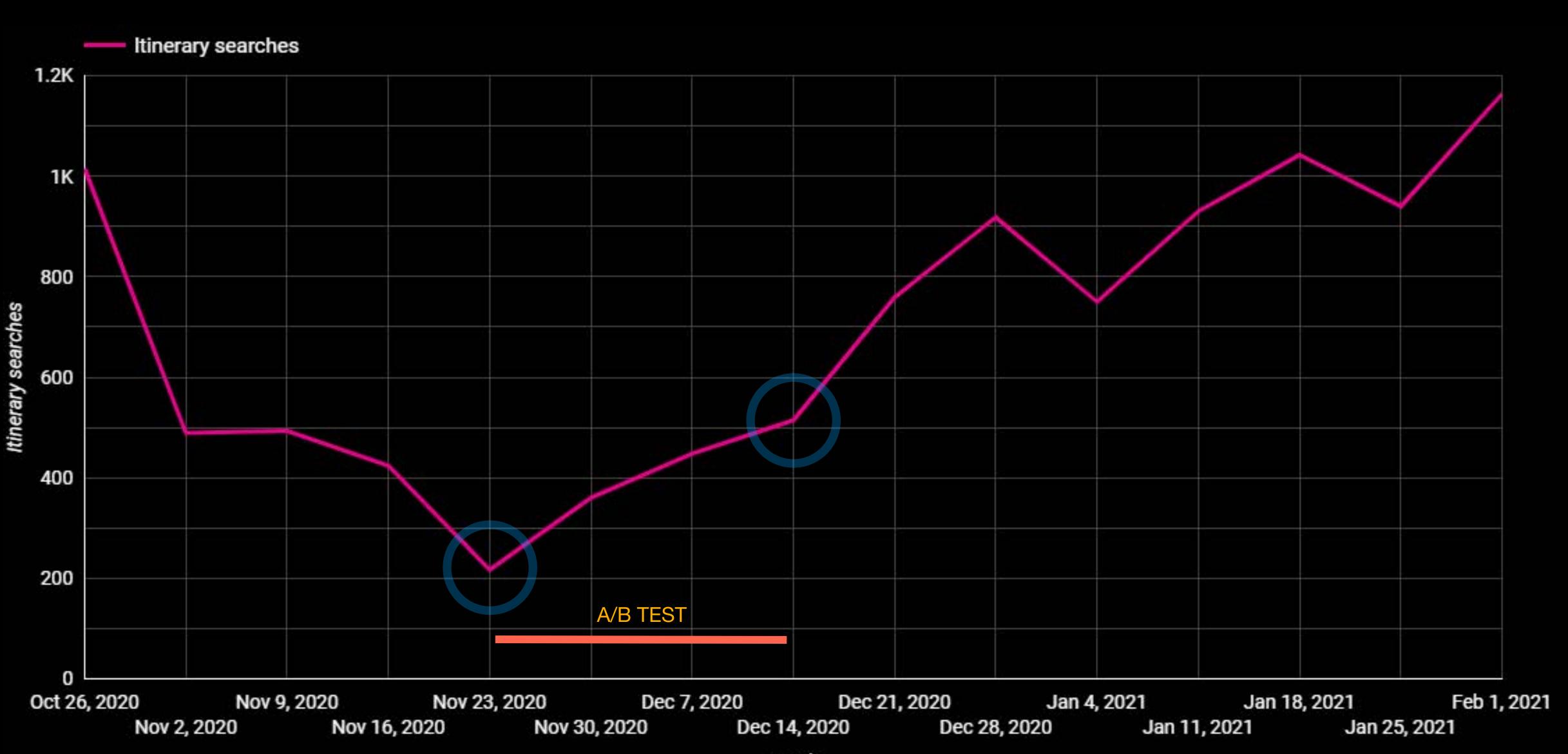




during this time period. What we do know is small but mighty actions make all the difference as we work together to control the spread of coronavirus and to restore strength to our struggling local businesses by supporting local. We also know nature has immense power to heal and rejuvenate. We hope these resources provide some clarity, and we welcome you to Utah when the time is right.







Week

YOU'VE GOTTEN OFF TRAIL.

Please search for what you're looking for. We've logged this 404 error and will fix the problem so the next visitor doesn't get lost.

Take a deep breath, and a moment enjoying this beautiful photograph before you get back on your way.



Home + 404errorpage

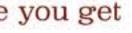
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"I WOULD LIKE TO DO WHATEVER IT IS THAT PRESSES **THE ESSENCE FROM THE** HOUR."

- Ellen Meloy





Arches National Park Photo: Angie Payne



GET THE TRAVEL GUIDE

"We need to think about websites as a form of communication. It's not about creating content, publishing it, and calling it done. It's about saying something, then listening, and continuing a conversation.

A website is something people want to use. It's about helping people."

– Content Strategist Kristina Halvorson

SINCESITE LAUNCH

+36%

Website Session Growth

+35%

Growth in Sessions Lasting 4+ Minutes

Growth in Travel Guide Downloads

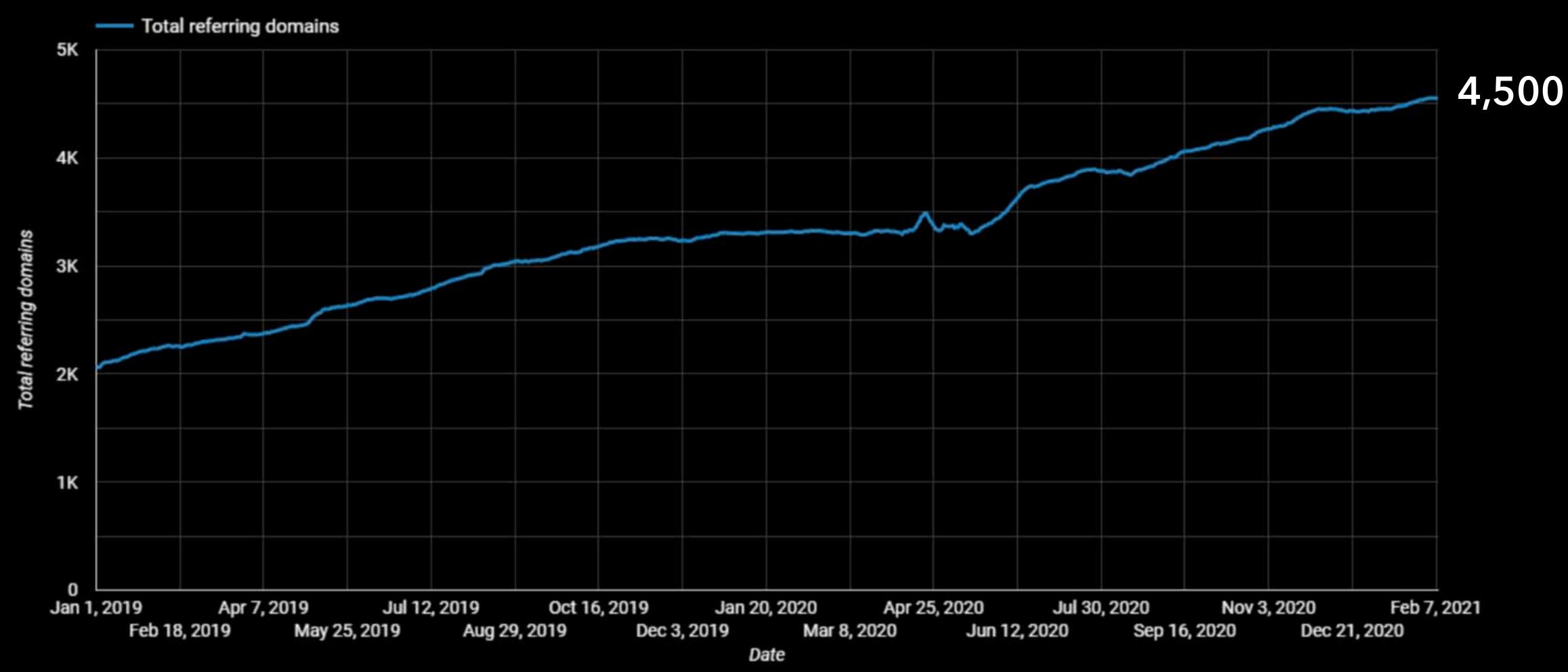
+80%

Year over year, November 2020-July 2021





WEBSITES LINKING TO VISITUTAH.COM







HOTEL BOOKINGS

7931 Tracked bookings

38% Increase year over year





HANSON DODGE

Web Strategy, Development, Design & Analytics

LOVE COMM SEO & PPC Strategy

VISIT UTAH

Content Creation & Layout, Business Strategy, Live Chat

