

WANDERLOVE

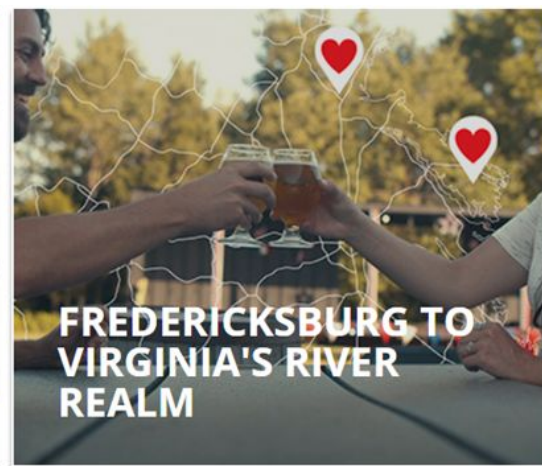
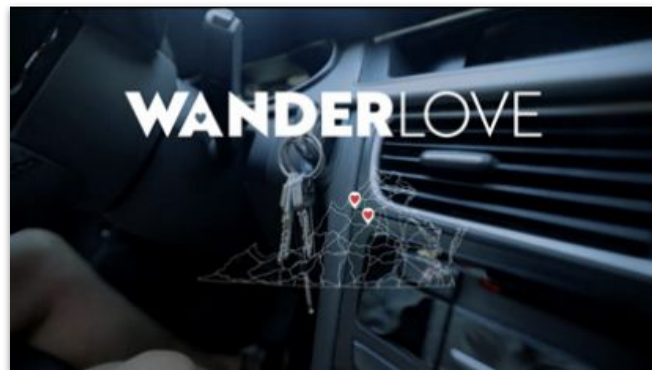
INTEGRATED PARTNERSHIPS



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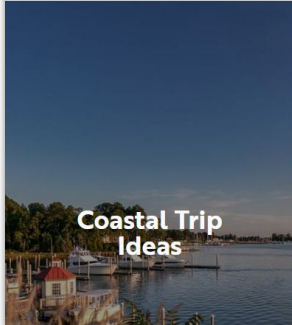
VTC CHANNELS



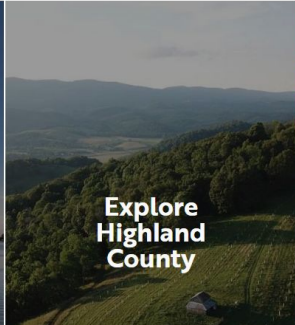


VIRGINIA ROAD TRIPS

Find Your WanderLove in Virginia
Wanderlust is defined as a strong desire to travel, but here in Virginia, we call that feeling **WanderLove**. As we begin to travel again, planning an epic road trip is a safe way to explore Virginia's endless beauty, from its pristine beaches to the scenic curves of its storied mountains.
So crank up the music, hit the road less traveled, and feel free to get a little lost. Because the best part of a road trip isn't the destination, but the adventures you have along the way.



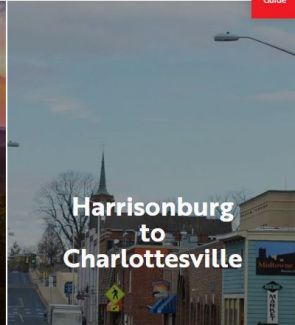
Coastal Trip Ideas



Explore Highland County



Roanoke to Abingdon



Harrisonburg to Charlottesville

VIRGINIA IS FOR LOVERS

WANDERLOVE 🔍

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The Foodie WanderLove Guide: 15+ Road Trips for Virginia's Culinary Lovers

CRAFT BEER, CULINARY, FOOD, WINE

Wanderlust is defined as a strong desire to travel, but here in Virginia, we call that feeling ...

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A Delicious WanderLove Adventure Along the Shenandoah Spirits Trail

CULINARY, SHENANDOAH VALLEY, TRAVEL IDEAS, WINE

WanderLove is about reconnecting with what you love. Experience scenic wineries, local distilleries, ...

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VIRGINIA IS FOR LOVERS



WanderLove: A Guide To The Most Epic Virginia Road Trips

Wanderlust is defined as a strong desire to travel, but here in Virginia, we call that feeling WanderLove. As you begin to travel again, planning an action-packed road

EMAIL

VIRGINIA IS FOR LOVERS



6 Road Trip Ideas for a Waterfront WanderLove

Those steamy summer days are almost here, and we can't think of any better way to cool down than taking a dip at Virginia's pristine waterfront destinations, whether taking a dip in the Atlantic Ocean or cooling off on the shady banks of a river or lake. To help you choose your next waterfront Virginia vacation destination, we've compiled a list of our favorite summer shores.

[Explore Virginia's Waterfront WanderLove →](#)



Virginia is for Lovers

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The best part of a road trip isn't the destination, but the adventures you have along the way. Mask up + take the scenic route on your next Virginia road trip.



[VIRGINIA.ORG/WANDERLOVE](https://virginia.org/wanderlove)

Feel free to get a little lost

Wanderlust is defined as a strong desire ...

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👍❤️😂 248

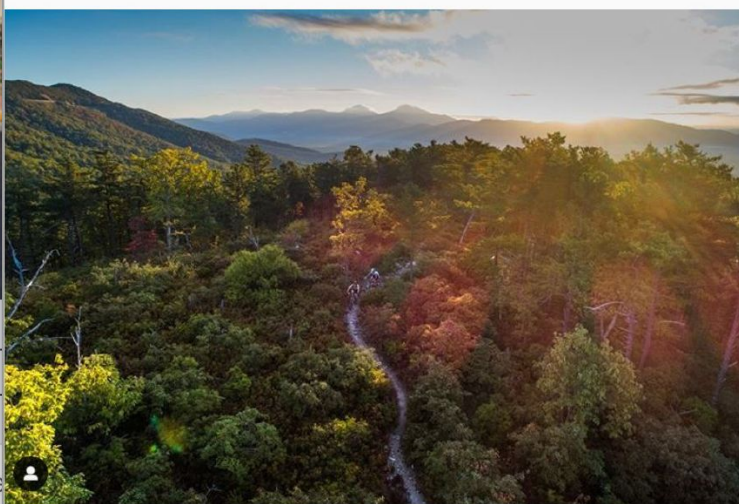
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FACEBOOK & INSTAGRAM



visitvirginia 🌐
Roanoke Va



visitvirginia 🌐 Sometimes the road less traveled is exactly the one you're meant to take. If wanderlust-- or as we call it WanderLove, is calling hit the link in our bio for all the inspiration you need for a Virginia road trip. 📷: @sdeanphotos

6w



🇺🇸 Liked by charlottesvilleva and 3,013 others

JULY 15

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Post



A desktop view of a Pinterest pin. The pin image shows a scenic view of a beach and a pier at dusk, with the text "WANDERLOVE VIRGINIA'S EASTERN SHORE" overlaid. To the right of the image are icons for edit, more options, share, and save. A dropdown menu shows "Summertime in Virgi..." and a red "Save" button. Below the image is the title "How to Road Trip the Eastern Shore" and a description: "WanderLove is calling. Explore beyond your own backyard this summer on an epic Virginia road trip." The pin is from the profile "Virginia is for Lovers" with 6.7k followers. At the bottom, there are tabs for "Photos" and "Comments", a "Tried this Pin?" section with the text "Add a photo to show how it went", and an "Add photo" button.

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WanderLove

52 videos • 2,374 views • Updated yesterday




Virginia is for Lovers

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0:31

WanderLove in Destination Bedford

Destination Bedford Virginia


⋮
- 26


2:04

WanderLove #MadisonVA #WanderLove #LoveVA

Madison County Virginia


⋮
- 27


1:42

Staunton, VA WanderLOVE

Visit Staunton


⋮
- 28


1:01

WanderLOVE: Where Urban Newport News Meets Rural Smithfield

Newport News VA


⋮
- 29


0:31

Your WanderLove is Calling

Virginia is for Lovers


⋮
- 30


1:48

WanderLove Road Trip to Hamtown USA

Lois Tokarz


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- 31


2:34

Roanoke Lynchburg to Portsmouth Wanderlove Tourism Spot Weekend Trip Portsmouth Tourism Virginia

Portsmouth, Virginia

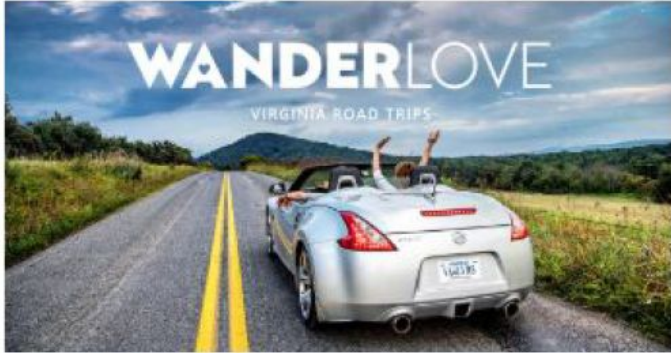
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Richmond to Portsmouth Wanderlove Tourism Spot Weekend Trip Portsmouth Tourism Virginia

Portsmouth, Virginia

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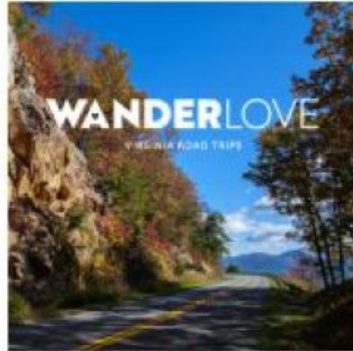
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WanderLove - Explore Virginia's Beauty ⋮

Explore beyond your own backyard this summer on a road trip with the ones you love.

Ad Virginia Tourism



WanderLove is Calling ⋮

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WELCOME CENTERS




BRAND PARTNERSHIPS





How to see the best of Virginia in an RV

CAMPING, ROAD TRIPS, VIRGINIA, UNITED STATES

 CarolineLine Kiefer Oct 26, 2020



In paid partnership with 

Soaring waterfalls. Million-acre forests. Coastal estuaries, cypress swamps, and rocky gorges. Hundreds of miles of shoreline and thousands of miles of mountain trails. With 3.7 million acres of public lands to explore, Virginia was practically made for RV adventures.

From the mountains to the coast, outlined below you'll find where to go, what to do, and where to stay — and where to find the state's famous [LOVEworks](#) — when you're traversing Virginia in the family [Airstream](#). Divvy up the blankets and marshmallows, because it's high time to make a break for the great outdoors.

Before you go



Matador Network with Virginia is for Lovers.

Paid Partnership · 



While travel doesn't look quite the same this year, you can still explore Virginia's endless beauty with an epic road trip! Ready for your next adventure?




[VIRGINIA.ORG](#)

Visit Virginia

Wanderlust is defined as a strong desire to travel, but here in Virginia, we cal...

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matadornetwork  Paid partnership with visitvirginia



matadornetwork  Follow Kina Pickett and family across Virginia's outdoor treasures from the Blue Ridge Mountains to the wild horse beaches of Chincoteague. @visitvirginia @Airstream_Inc @beyondland_roadtrip

38w



49,974 views

OCTOBER 5, 2020



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Find Your WanderLove Along the Shenandoah Spirits Trail

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WanderLove: A Virginia Road Trip from Richmond to Danville

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WANDERLOVE

Adventure is the destination. WanderLove is about reconnecting with what you love: the crisp mountain air, the breathtaking views, and the winding roads in between. Plan your next road trip at virginia.org/wanderlove







INFLUENCER PARTNERSHIPS





packsight 
Quirk Hotel Charlottesville



packsight 
"How clean are the hotels being in the pandemic?"  
 [SAVE + SHARE]

In the past week I've stayed in now 8 hotels. Here are some things I've seen some hotels doing to be safe:

- limited occupancy rules - its honestly been easy to avoid other guests, if I've even seen them
- hand sanitizer, wipes, masks, all dat
- no housecleaning service (I usually say no anyway)
- 24 hr to 1 week vacancy policies—the rooms have to stay empty for a certain amount of time to reduce transmission
- no more buffets (HALLELUJAH 🙏)



Liked by **ebagzz** and 493 others

AUGUST 25, 2020



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Was it safe?

Health & Safety

Virginia is doing an *extraordinary* job of addressing the pandemic in terms of company policies, mask laws, and health & safety. Not everyone appreciates that—especially in more rural areas where it might impact already struggling small businesses—but I personally felt like *everything possible is being* done to mitigate the risk of transmission.

Race

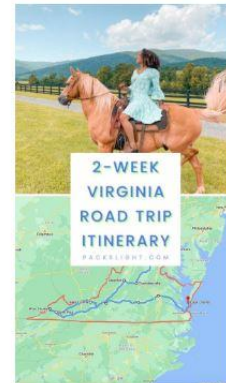
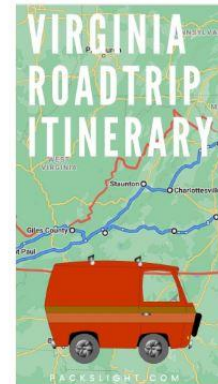
Traveling as two young women of color (Biraclal Black and Asian) we had a few hesitations about our comfort going to rural areas. However, I have to say I was pleasantly surprised by this trip.

Perhaps it's because small business owners and locals are focusing on good business more than ever because of the pandemic, but we didn't have any issues even in the furthest corner of the state. Every person we came across was welcoming and happy to hear that we were exploring the state.

If you're considering a road trip around Virginia in the coming seasons—*do it!* And doing it in Virginia means a variety of activities to choose from, adventure, and supporting our local tourism economy when it sure does need it most.

This post was sponsored by the Virginia Tourism Corporation. All thoughts are my own.

Which spots are you going to hit in your Virginia adventure?
Tell me in the comments which stood out to you!





heykelseyj
Virginia



heykelseyj After spending a week traveling across Virginia, I've created a fall colors road trip itinerary for when you guys get to come visit this beautiful state too! @visitvirginia #LoveVA

Pro tip: save this post so you can go back and



Drive s
amazing f
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Hike V
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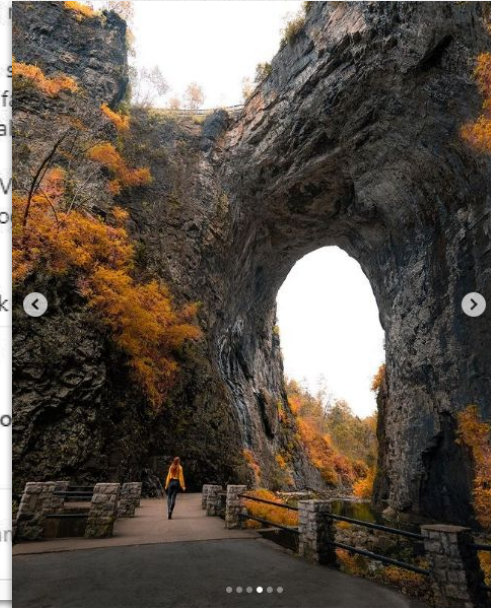
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Liked by senor

OCTOBER 29, 2020

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heykelseyj
Virginia



heykelseyj After spending a week traveling across Virginia, I've created a fall colors road trip itinerary for when you guys get to come visit this beautiful state too! @visitvirginia #LoveVA

Pro tip: save this post so you can go back and reference it for fall next year!

Drive scenic Highway 220 for some amazing fall foliage and make a pit stop at Falling Spring Falls

Hike Virginia's tallest peak at Mount Rogers National Recreation Area

Check out Natural Bridge State



Liked by senorapancake and 12,049 others

OCTOBER 29, 2020

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Carlita Pitts

August 27, 2020 · 🌐



#AD #SPONSORED If someone were to ask me, what's my favorite winery in VA, I'd probably be overwhelmed, mumble a bit, tap dance around the subject....and then I would probably say: I can't choose one, but Pippin Hill is one of my top five. 🍷🍷❤️😄

Everything about it is gorgeous - grounds, tasting room, mountain views, etc. Even the food presentation is beautiful. And if you're trying to navigate the pandemic safely, you'll be pleased to know, you can't enter the premises with... See More



👍❤️ 55

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August 24 3:36 PM

Even on an overcast day
Pippin Hill is still GORG 😄



#PIPPINHILLFARM
#VISITVIRGINIA
#WANDERLOVE



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Highlight



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CARLITA PITTS



LOCAL PASSPORT FAMILY



localpassportfamily
Lexington, Virginia



localpassportfamily Can you tell I love Virginia? 🥰 It's been so nice being back in one of our old home states. #sponsored

While we lived in Northern Virginia (which is still a beautiful area), southern Virginia was so much more fun. We took a path through the woods last year and went with clear hiking boots. We've distanced ourselves from



Liked by
AUGUST 13, 2020

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localpassportfamily
Natural Bridge State Park



localpassportfamily Covid awareness/concern has definitely varied in different parts of the country. Some places have been really good (you've been doing well, Virginia!), some places not so much.

We were at a river area a little while ago and another family was several yards away, but their kids kept coming close and the toddler kept running right in the middle of our kids who were building a sand castle. So I politely asked the parent to help her kids maintain some distance, and she said, "It's kind of hard to manage a toddler." 🙄 So I responded that, yes, I was aware, but that doesn't mean you shouldn't try (she has made zero



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AUGUST 11, 2020

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THANK YOU!

