

Wyoming Office of Tourism
The Year of Wyoming Women

New York Media Blitz
March 5-7, 2019



1869


WYOMING GRANTS WOMEN THE RIGHT TO VOTE AND HOLD OFFICE

2019

CELEBRATES THE 150TH ANNIVERSARY OF WOMEN'S SUFFRAGE IN WYOMING

Wyoming was the **first in the nation** to guarantee women, without restriction, an unconditional suffrage.

SWEETWATER COUNTY JACKSON YELLOWSTONE CHEYENNE



YOU'RE INVITED

TO CELEBRATE

THE YEAR OF WYOMING WOMEN

HOSTED BY WYOMING OFFICE OF TOURISM

You are invited to join Wyoming Office of Tourism as it celebrates Wyoming's 150th anniversary of Women's Suffrage.

On Wednesday, March 6, join a session to kickoff Women's History Month and discover the state's pioneering spirit that has empowered women throughout history. Special guests include a state senator, teacher, fly fishing guide, and national park food & beverage director - all women leading the way in Wyoming today.

Enjoy small bites and conversation ahead of International Women's Day, while learning more about the state's adventure, natural beauty, spirit and rich history from Cheyenne, Jackson, Sweetwater County and Yellowstone representatives.

DATE & TIME	LOCATION
Date: March 6, 2019 Time: 10:30 a.m., 11:15 a.m. or 7:27 p.m.	Conference Room 4.5216 325 Liberty Street



Spotlight on Wyoming Women

Strong, female leaders joined Wyoming Office of Tourism in New York to represent their communities and Wyoming



Clarene Law

*Hotelier, Self-made
business mogul and
Community Leader
Antler Inn*

*Representing Jackson
Hole Chamber of
Commerce*

Affie Ellis
*Senator, Attorney
Wyoming State
Senator*

*Representing Visit
Cheyenne*



Lu Harlow

*Food & Beverage
Director
Yellowstone
National Park
Lodges / Xanterra*

*Representing
Yellowstone National
Park*

Hillary Walrath
*Salinity Control
Coordinator
Trout Unlimited*

*Representing
Sweetwater County
Travel & Tourism*



All female leaders attended alongside destination partners from the county represented.

MEDIA RECEPTION

Gemma Wine Room

4

DESTINATION
PARTNERS

22

MEDIA
ATTENDEES

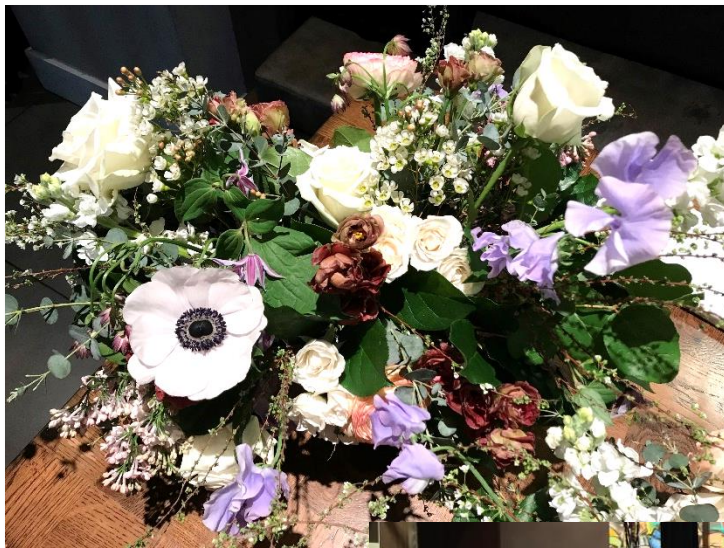
4

FEMALE
REPS



MEDIA BREAKFAST

Rice & Gold



8
MEDIA
ATTENDEES



DESKSIDE MEETINGS

Wednesday, March 6, 2019:

- **10:30 am** – Meredith Session 1
 - *Health*
 - *Better Homes & Gardens*
- **11:15 am** – Meredith Session 2
 - *Shape*
 - *Parents*
 - *Martha Stewart Living*
- **12:00 pm** – Meredith Session 3
 - *Rachel Ray Every Day*
 - *Travel + Leisure*
 - *Food & Wine*
 - *Parents.com*
- **2:30 pm** – *Food Network Magazine*
- **4:00 pm** – *Bon Appétit*



H E A R S T

CONDÉ NAST

Thursday, March 7, 2019:

- **2:00 pm** – *Travel + Leisure*
- **2:45 pm** – *Departures*
- **4:00 pm** – *Real Simple*

18

EDITORIAL
STAFF

5

EDITORS IN CHIEF/
DEPUTY EDITORS

2

DAYS

Parents



GOOD HOUSEKEEPING

TRAVEL+ LEISURE

Better Homes & Gardens

Health

CountryLiving

Forbes

bon appétit



REAL SIMPLE

Skift

the knot WEDDING NETWORK

FOOD & WINE

Budget Travel

DEPARTURES

rachael ray every day



SHAPE

BUSTLE

Living MARTHA STEWART