

**CRUSH
FRIDAY**

VIRGINIA IS FOR LO♥ERS®

Sub-brand Digital Display
(300x250)

YOU SHOULD NOT
BE WORKING.



YOU SHOULD BE
AT A SHOW,
DANCING ON
THE SHOULDERS
OF A BEAR.



LEARN HOW TO
**CRUSH
FRIDAY**

GO ▶

VIRGINIA IS FOR
MUSIC LOVERS™

YOU SHOULD NOT
BE WORKING.



YOU SHOULD BE
AT THE BEACH,
RIDING A DOLPHIN
INTO THE SUNRISE.



LEARN HOW TO
**CRUSH
FRIDAY**

GO ▶

VIRGINIA IS FOR
BEACH LOVERS™

YOU SHOULD NOT
BE WORKING.



YOU SHOULD BE
AT A WINERY,
LETTING A
CHIPMUNK SERVE
YOU ROSÉ.



LEARN HOW TO
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FRIDAY**

GO ▶

VIRGINIA IS FOR
WINE LOVERS™

YOU SHOULD NOT
BE WORKING.



YOU SHOULD BE
AT THE RIVER,
POUNDING OYSTERS
WITH AN OTTER.



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VIRGINIA IS FOR
OYSTER LOVERS™

YOU SHOULD NOT
BE WORKING.



YOU SHOULD BE ON
A MOUNTAINTOP,
FIST-BUMPING
A BALD EAGLE.



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VIRGINIA IS FOR
MOUNTAIN LOVERS™

YOU SHOULD NOT
BE WORKING.



YOU SHOULD BE
AT A BREWERY,
HITTING THE HOPS
LIKE A BULLFROG.



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FRIDAY**

GO ▶

VIRGINIA IS FOR
CRAFT BEER LOVERS™