



FESTIVALS FOR EVERYTHING FROM MUD TO TESTICLES.

SOME OF YOU ARE SHAKING YOUR HEADS.

Nebraskans can find joy in just about anything. So we have festivals celebrating just about everything: art, science, junk, juggling, chickens, pirates, bees, John C. Fremont, mud, and yes, those delectable cattle cajones. Not everyone shares this approach to life. But if you're a Nebraskan at heart, go to VisitNebraska.com for a free Travel Guide. And maybe we'll create a festival to celebrate that.



Nebraska
HONESTLY. IT'S NOT FOR EVERYONE.

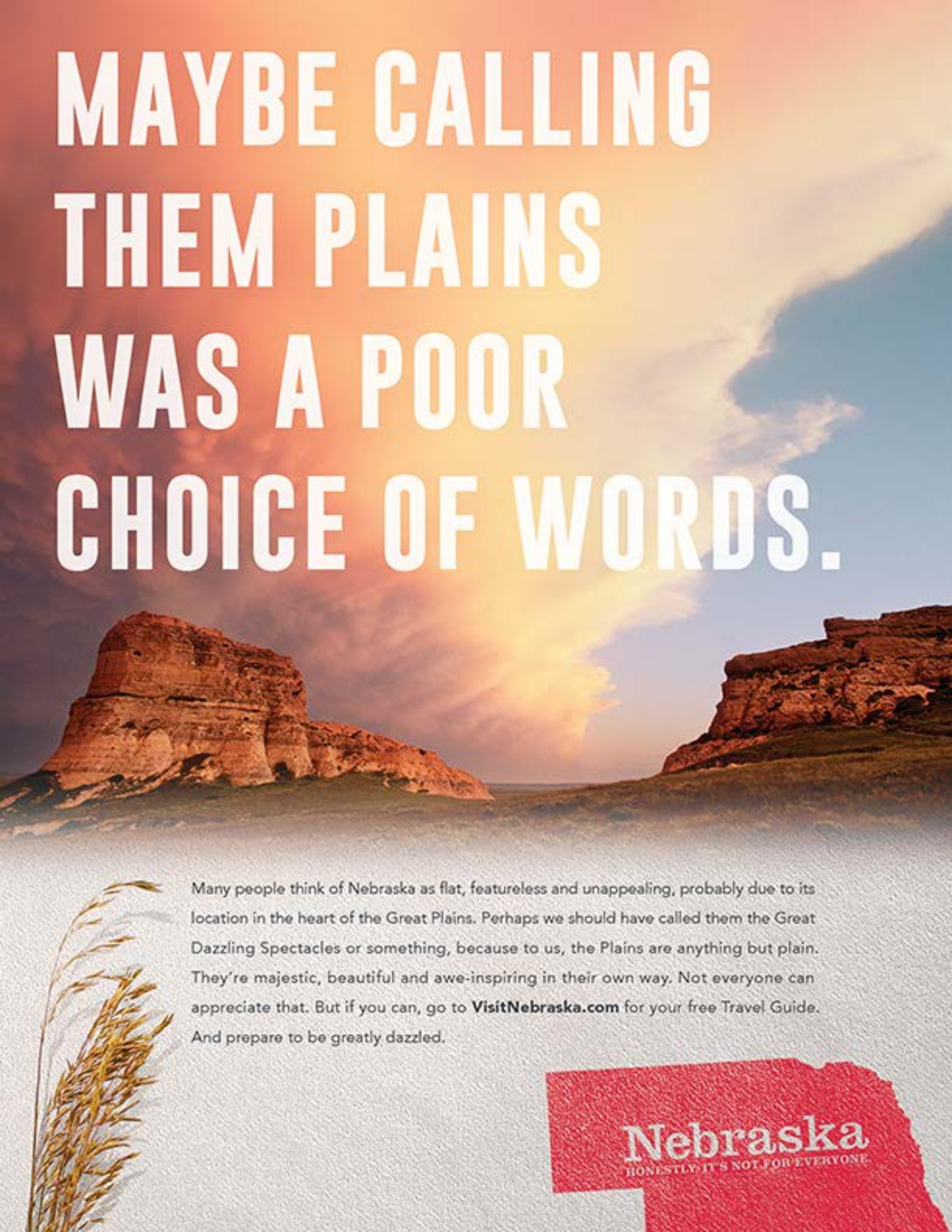
LUCKY FOR YOU, THERE'S NOTHING TO DO HERE

A group of people are enjoying a leisurely float down a river in aluminum livestock tanks. The scene is set at sunset, with a warm, golden glow over the water and the surrounding green hills. In the foreground, a tank is filled with several women in swimwear and hats, some holding paddles. Other tanks with people are visible further down the river.

In Nebraska, we believe that only boring people get bored. So we invent our own fun. Like when we realized that a livestock tank would float, and thought, "It's a boat." Soon, "tanking" became the preferred method of meandering down our slow-moving rivers. It might not be everybody's cup of tea, but if it sounds as good to you as it did to us, go to VisitNebraska.com for a free Travel Guide. And welcome aboard.

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MAYBE CALLING THEM PLAINS WAS A POOR CHOICE OF WORDS.



Many people think of Nebraska as flat, featureless and unappealing, probably due to its location in the heart of the Great Plains. Perhaps we should have called them the Great Dazzling Spectacles or something, because to us, the Plains are anything but plain. They're majestic, beautiful and awe-inspiring in their own way. Not everyone can appreciate that. But if you can, go to VisitNebraska.com for your free Travel Guide. And prepare to be greatly dazzled.

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FAMOUS FOR OUR FLAT, BORING LANDSCAPE.

There are two kinds of people in this world. The ones who think Nebraska is nothing more than a 77,000-square-mile cornfield, and the ones who don't. We find that second group to be a lot more interesting, and are comforted by the knowledge that there are people willing to look deeper to discover what makes this place so special. We're not trying to convince everyone. Just you. So go to VisitNebraska.com and be the kind of person who gets a free Travel Guide.

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HONESTLY, IT'S NOT FOR EVERYONE

ANOTHER DAY ON THE
DUSTY PLAINS.

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UNUSUALLY, IT'S GOOD FOR EVERYONE.



LIKE STONEHENGE, BUT A NEWER MODEL.

Nebraska

MOVABLE. UP. NOT FOR EVERYONE.

