



THREESIXTYGROUP

Hamilton County Tourism

HVB-2018 Digital & Print Media

September 21, 2018

TV



RUOFF



UNION BREWING



PALLADIUM



RESTAURANT ROW

FLIGHT 1, SPRING

TV



KOTEEWI



CONNER PRAIRIE



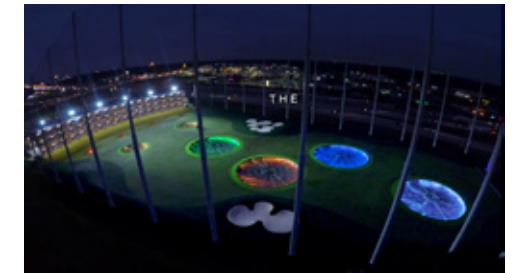
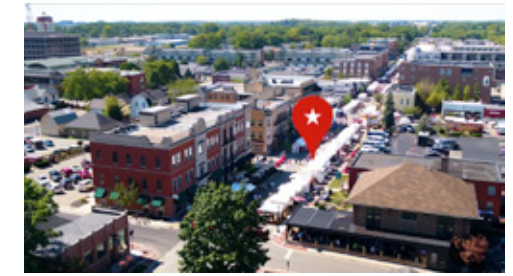
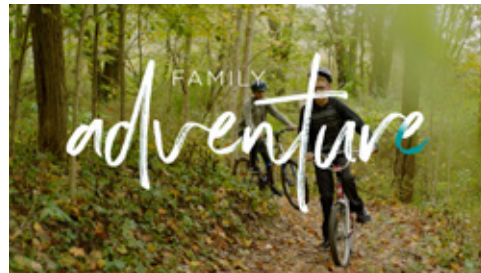
MONON TRAIL



NOBLESVILLE SQUARE

FLIGHT 2, FALL

TV



ADDITIONAL :15 SECOND VIDEOS

Radio



THREESIXTYGROUP

HVB-324-Leisure Radio – Spring
FINAL COPY
3/22/18

MUSIC: :60 version of track used in videos. Up and under.

ANNOUNCER:

Looking to escape the hustle and bustle of the city? Well I know of a place, and it's closer than you think...

Imagine an epic evening with a **can't-miss concert** under the stars... Where you can see your favorite artist perform at one of the region's premier outdoor music venues. And the best part? It's closer than you think.

Imagine hopping on a bike and discovering one of many **cool craft breweries...** Where you can unwind with a brew on the patio and watch the world roll by. It gets even better, because it's closer than you think.

Imagine a **foodie paradise...** where you'll find eclectic, independent, and unique eateries on Restaurant Row. Brunch? Barbeque? Farm-to-table? Tenderloins as big as your head? It's all there for the eating and guess what? It's closer than you think.

Where is this place? I'll tell you where. It's in nearby **Hamilton County, Indiana**, just north of Indy. Plan your amazing getaway today at VisitHamiltonCounty.com. It's closer than you think.

(:57)

Radio



THREESIXTYGROUP

JOB: 18-HVB-324 Leisure Radio

DATE: 5.1.18

FLIGHT #2: FALL

ROUND 2

==

MUSIC: :60 version of track used in videos. Up and under.

ANNOUNCER:

Yearning to break away from the city this fall? Well I know of a place, and it's closer than you think...

Imagine taking in the autumn colors with **amazing outdoor adventures**... Explore woodlands on horseback, soar through the trees on a zipline, or pedal over 500 miles of greenway. And the best part? It's closer than you think.

Imagine uncovering a **special place for discovery**... literally climb into the colors of fall in a magical treehouse, take a panoramic balloon voyage, or create your own souvenir in an innovative maker's space. You don't have to go far, because it's closer than you think.

Imagine finding yourself in a quintessential **small-town**... Wander through a historic square lined with one-of-a-kind boutiques. Pop into a gallery for a piece of local art. Refuel at the coffeehouse then shop the day away. You guessed it. It's closer than you think.

Where is this place? I'll tell you where. It's in nearby **Hamilton County, Indiana**, just north of Indy. Plan your amazing getaway today at VisitHamiltonCounty.com. It's closer than you think.

(:60)

FLIGHT 2, FALL

Print

Can't-miss
CONCERTS
ARE CLOSER THAN YOU THINK

Show-stopping

PERFORMANCES
ARE CLOSER THAN YOU THINK

THE PALLADIUM, CARMEL
JUST NORTH OF INDIANA

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indiana

Plan your musical getaway at VisitHamiltonCounty.com

Can't-miss
CONCERTS
ARE CLOSER THAN YOU THINK

RUOFF HOME HERITAGE MUSIC CENTER, NOBLESVILLE
JUST NORTH OF INDIANA

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indiana

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Foodie
PARADISE
IS CLOSER THAN YOU THINK

BALL EPICUREAN MARKET, WESTFIELD
JUST NORTH OF INDIANA

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county
indiana

Plan your savory getaway at VisitHamiltonCounty.com

OUTDOOR
adventure
IS CLOSER THAN YOU THINK

STRATFORD KOTSEWI AERIAL ADVENTURE, NOBLESVILLE
JUST NORTH OF INDIANA

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indiana

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AUTUMN
adventures
ARE CLOSER THAN YOU THINK

STUCKEY FARM ORCHARD & CIDER MILL, SHERIDAN
JUST NORTH OF INDIANA

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Plan your fall getaway at VisitHamiltonCounty.com

THE
spirit
OF THE
season
IS CLOSER THAN YOU THINK

CHRISTHOLMARTY, CARMEL
JUST NORTH OF INDIANA

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Discover
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GRAND JUNCTION BREWING COMPANY,
WESTFIELD

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SUNSHINE LABRAL
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Artistic
DISCOVERIES
ARE CLOSER THAN YOU THINK

NICKEL PLATE ARTS, NOBLESVILLE
JUST NORTH OF INDIANA

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Welcome

CARMEL MARATHON

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UNION BREWING COMPANY,
CARMEL
JUST NORTH OF INDIANA

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Celebrating
place

NICKEL PLATE ARTS, NOBLESVILLE
JUST NORTH OF INDIANA

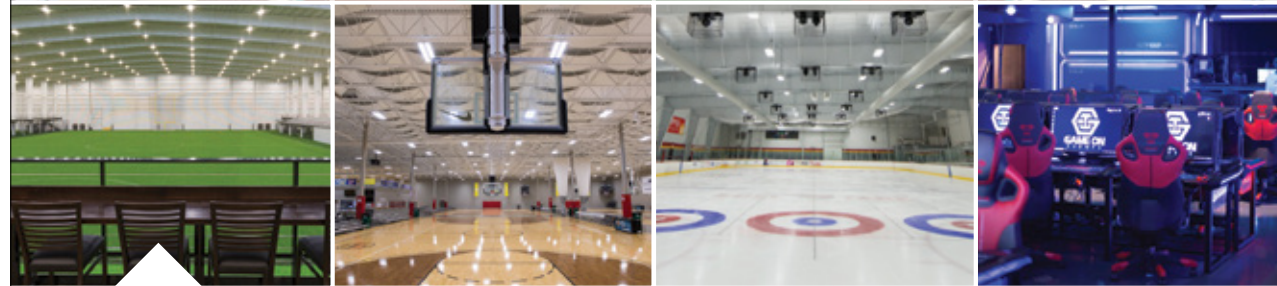
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FISHERS, WESTFIELD,
JUST NORTH OF INDY**



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over half of the U.S. population*

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HAMILTON COUNTY, INDIANA



THE PERFECT SCENE TO
convene
IS CLOSER THAN YOU THINK

500,000	SQ. FT. IN MEETING FACILITIES
4,000+	HOTEL ROOMS
90+	LOCAL RESTAURANTS
11	LOCAL BREWERIES & WINERIES
2	ARTS DISTRICTS




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SCENE TO CONVENE
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Outdoor



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**Tomorrow is
Tenderloin
Tuesday.**

TenderloinTrail.com



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indiana

**Today is
Tenderloin
Tuesday.**

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TENDERLOIN TUESDAY